DOCUMENT RESUME

ED 073 330 AC 014 062

AUTHOR	Kaynor, Elizabeth H.
TITLE	Council for the Continuing Education of Women Annual Report.
INSTITUTION	Council for the Continuing Education of Women, Miami, Fla.
PUB DATE	15 May 72
NOTE	18p.; For period May 15, 1971 through May 15, 1972
EDRS PRICE	MF-$0.65 HC-$3.29
DESCRIPTORS	*Adult Education; Adult Vocational Education; *Annual Reports; Credit Courses; Daytime Programs; *Enrichment Programs; Evening Programs; Junior Colleges; Noncredit Courses; School Community Programs; Seminars; *Womens Education; Womens Studies; Workshops
IDENTIFIERS	Dade County; Florida; Miami

ABSTRACT

The 1972 annual report of the Greater Miami Council for the Continuing Education of Women (CCEW) is presented. The CCEW, in operation for two years and now a part of Miami-Dade Junior College, offers programs encouraging women to continue their education and serves as an information and referral center to educational resources in academic, career and self-improvement fields. In 1972, 790 students were in CCEW classes, 118 in related classes, 350 reached through the Traveling Rap Center, and 614 in attendance at CCEW forums, seminarios, workshops, and the Education and Job MINI-FAIR. CCEW courses in the fall term consisted of a survey series and one-theme seminars on contemporary literature, East Asian politics, and the urban-suburban mix. Courses during the winter terms consisted of a survey series and one-theme seminars on books that are changing America, East Asian political history, understanding the American political system, anthropology and social change, contemporary literature, conversational Spanish, and psychology and the status of women. Courses during the spring term consisted of a survey of literature series and seminars on Caribbean cultures and political history, psychology and the status of women, great decisions, books that are changing America, and conversational Spanish. The Intergroup Relations Task Force conducted group discussions with 125 women at the county jail. CCEW's work with intercampus programs, community programs, professional associations, and conferences is summarized. (KM)

U.S. DEPARTMENT OF HEALTH
EDUCATION & WELFARE
OFFICE OF EDUCATION
THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL OFFICE OF EDUCATION POSITION OR POLICY.

ED 073330

C C E W THE GREATER MIAMI
COUNCIL for the CONTINUING EDUCATION of WOMEN
Miami-Dade Junior College • 141 Northeast Third Avenue • Miami, Florida 33132 • Phone 358-3801

CCEW ANNUAL REPORT

May 15, 1972
(for period covering May 15,1971 through May 15, 1972)

Each May, a record of the past year is presented to the Annual Meeting of the CCEW Community Advisory Council. This is not meant to be a subjective, analytical report, but more of a "log" of what happened, when, how and who was involved. We now present the 1972 CCEW ANNUAL REPORT.

The Greater Miami Council for the Continuing Education of Women completed its second year as a program of the new Downtown Campus of Miami-Dade Junior College and has continued its comprehensive program to encourage women to continue their education at all levels during the past year. It has served as an information and referral center to educational resources in academic, career and self-improvement fields, and has offered programs including workshops, courses, seminars, special pilot projects, organizational consultation on the local, state and national level as well as its newsletter CUE, program speakers and area expositions.

CCEW was founded in 1966 with a three-year grant of Title I of the Higher Education Act of 1965 as the first interinstitutional, community-wide program of this nature for women in the nation and has continued with this scope through its Community Advisory Council of community leaders and educational representatives of area institutions when it became a part of Miami-Dade Junior College in May 1969.

CCEW STATISTICS, May 1966 through May 15, 1972

5/66-5/69	1969-70	1970-71	1971-72	TOTAL	
1804 + 1274 Surveys tabulated	331	385	718	3238 + 1274	Women who have been individully helped through personal interview, letter or phone.
			135	135	Community Requests serviced.*
1756	880	1004	1997	5637	Women attending CCEW courses, seminars,workshops and MINIFAIR.
8500	6000	9000	-	23500	Attended MY LADY FAIR,1968,1969,19
8900	9500	10000	12000	12000**	Mailed newsletter CUE.
4173	1400	2859	1075	9507	Reached through meeting speeches.
TOTAL 26,407***	18,111	23,248	15,925	55,291	Reached:May 1966-May 1972.

* New category 1972; number of organizational requests serviced locally,state,nation.
** CUE mailing list total is not cumulative.
*** Total for first three years,5/66-5/69 and includes 1966 Educational Needs Survey ta

AC014062

FILMED FROM BEST AVAILABLE COPY

COMMUNITY ADVISORY COUNCIL (May 1971-May 1972)

The CCEW Community Advisory Council will have met three times during the academic year: October 15, 1971, January 18, 1972, and its Annual Meeting, May 26, 1972.

MEMBERS have been: Mrs. Stanley Milledge, Chairman; Mr. Sydney L. Weintraub, Vice-Chairman; Mrs. Aurelio Fernandez, Secretary. Educational Representatives were: Barry College - Mrs. Grace Schollmeyer, Registrar; Dade County Public Schools - Mr. John F. Standridge, Superintendent of Vocational, Technical and Adult Education; Florida Atlantic University - Mr. Jack Guistwhite, Director of Inter-Institutional Relations; Florida International University - Dr. Enrico A. Giordano, Dean, Division of University Services; Florida Memorial College - Mrs. Paul G. King, Director of Physical Education Activities for Women; Miami-Dade Junior College, North Campus - Dr. Mary-Jeanette Taylor, Dean, Student Personnel Services; Miami-Dade South Campus - Mrs. Betsy Johnson, Chairman, Department of Continuing Education; Miami-Dade Downtown Campus - Dr. William M. Stokes, Dean of Instruction; University of Miami - Dr. M. Robert Allen, Dean, Division of Continuing Education. Community Members were: Miss Marie Anderson, Mrs. Holland Beeber, Mrs. Meyer M. Brilliant, The Honorable Gwen S. Cherry, Mrs. Catherine H. Fahringer, Mrs. Charles H. Finkelstein, Mrs. Georgia Jones Ayers, Mrs. Lucille Boulè Keniston, Mrs. Humberto Medrano, Mrs. Gloria Miller, Mr. Roger W. Norton, Mrs. Charles E. Perry, Mr. Floyd N. Peters (resigned 3/72), Mrs. Robert T. Phillips, Mrs. Royal W. Puryear, Mr. Charles Walker, Mrs. Darrell C. Wooldridge. Community Liaison Members were Dr. Carl E. B. McKenry, Community Services Division, United Fund, and Mr. Patrick M. Conway, Greater Miami Chamber of Commerce.

A Coordinator's Newsletter was sent to all Council and committee members twice during the year.

COMMITTEES

CCEW carries out its program during the year through Council Committee work and its staff at the college. This year's committees have been:

Executive Committee
This committee consists of the three officers; the past chairman, ex-officio; and the chairmen of Career, Communications, Education, and Community Action Committees, and the Staff Coordinator. It met five times during the year to carry out Council business.

Career Committee
This Committee directed the Employment and Career Programs of CCEW including Career Counseling and the Employment Section of the Education and Job MINI-FAIR on May 11, 1972. It was chaired by Mrs. Keniston. Its members were: Mrs. Beeber, Mr. Larry Boyajian, Mr. Nathan L. Cohen, Mrs. Beverly Conner, Mr. Conway, Mrs. Georgina G. Cruz, Mr. Raymond Czachowski, Mrs. Marie S. Doland, Mrs. Ilene B. Eefting, Mrs. Fahringer, Mr. Floyd Gehres, Miss Isabel S. Jeffrey, Mrs. Ayers, Mrs. Mildred Jones, Mrs. Audrey Macco, Miss Doretha Nichson, Mr. Norton, Miss Evelyn S. Shea, Mr. Ashton Tyler, Mr. Frank Williams, and Betty Kaynor and Betty Sharpe, CCEW Staff.

Communications Committee
This Committee directed the communications, public relations, and community information thrust of the Council. It was chaired by Mrs. Miller, and its members were: Barry College - Mrs. Maryella Whipple; Dade County Public Schools - Mrs. Joy Reese Shaw; Florida Atlantic University - Mrs. Adelaide Snyder; Florida International University - Mr. Terry L. Spence; Florida Memorial College - Mr. Martin Harrison;

Miami-Dade Junior College, Mrs. Betty Garnet, Director, Information Services, Miss Ethel Tombrink ; University of Miami - Miss Nedra McNamara. Community members were: Mrs. Patricia Beshiri, Mrs. A. E. Buchanan, Mrs. Blanche Calloway, Miss Mary Jane Fine, Miss Dorothy Ann Flor, Mrs. Gerry Healy, Mrs. Jeanne Nicoll, Miss Billie O'Day, Miss Maria Elena Prio, Mrs. Vivian Rosen, Mrs. Cile Sauvigne, Mrs. Maria Elena Saavedra, Mrs. Richard S. Webbe, and Gertrude J. Keyser, CCEW Staff.

Community Action Committee

This Committee was organized to find ways CCEW could be helpful in assisting women's organizations in the community. The Chairman was Mrs. Phillips. Members were: Mrs. Brilliant, Mrs. Cherry, Mrs. Van Dyk Dieffenderfer, Mrs. H. J. G. Essex, Mrs. Finkelstein, Mrs. William Lee, Mrs. Eunice Liberty, Dr. McKenry, Mrs. Medrano, Miss Gladys Panton, Dr. Virginia Pendergrass, Mrs. Gary Sher, Mrs. Phil Spitalny, Mrs. Weintraub, and Mrs. Keyser, CCEW Staff.

Education Committee

The Committee developed new course directions, English-Spanish group, the Inter-Campus Practicum on Women's Education on March 17, 1972, and the Education Section of the Education and Job MINI-FAIR on May 11, 1972. It was chaired by Miss Anderson, and its members were: Barry College - Mrs. Schollmeyer; Dade County Public Schools - Mr. Standridge; Florida Atlantic University - Mr. Guistwhite, Florida International University - Dr. Giordano; Florida Memorial College - Mrs. King; Miami-Dade Junior College: Mrs. Johnson, Dr. Taylor, and Dr. Stokes; University of Miami - Dr. Allen. Community members were: Mrs. Albert Ciampi, Mrs. Bob East, Mrs. Fernandez, Mrs. John E. Lewis, Mrs. Carl E. B. McKenry, Mrs. Perry, Mr. Peters, Mrs. Puryear, Mrs. Jerald Rosen, Mr. Walker, and Rebecca W. Carney, CCEW Staff.

VOLUNTEERS

Besides the Community Advisory Council and Committee members, workshop participants and speakers, CCEW has had regular volunteers who have worked on "follow-up" of clients and special projects. Volunteers placed with CCEW by the Junior League are: Sandy Cummings, Ginger Jochem, Lauranne Quinn, Betsy Virgin, and Anne Ziegler. Other volunteers were members of the Traveling Rap Center Task Force: Mrs. Delores E. Johnson, Mrs. Ollie Sweeting, Mrs. Judy Austin, Mrs. Daisey Davis, Mrs. Iris Mitchell, Mrs. Virginia Tresvant, Mrs. Ivadell Bodie, Mrs. Diane Smith, Mrs. Ann Stephens, Mrs. Miriam Sumpter, Mrs. Willie Jean Coffie, Mrs. Margaret Roberts, Mrs. Doris Tomlison, Mrs. Juanita Smith, Mrs. Lillie M. Collier, Mrs. Ida M. Robinson.

CAMPUS REFERRAL

CCEW liaison on participating campuses and in the community has been carried out this year by Mrs. Schollmeyer (Barry College), Mrs. Nancy Sena (Dade County Schools), Dr. Blair Thornbern (Florida Atlantic University), Mr. Manny Pinchevsky (F.A.U. Dade Center), Dr. Giordano (F.I.U.), Mrs. King (Florida Memorial College), Mrs. Kathleen Merrill (Miami-Dade Junior College, North Campus), Mr. Wilber J. McElwain (Miami-Dade Junior College, South Campus), Mr. J. Bradford Sargent, III, (University of Miami) and Mr. Arthur Carlson (Florida State Employment Service).

CCEW STAFF AND OFFICE

The CCEW offices are part of the Downtown Campus of Miami-Dade Junior College which houses its staff on the 11th floor of the Old Chamber of Commerce Building, 141 Northeast Third Avenue. Classrooms at present are in classroom buildings, churches, a converted store, YMCA, Carver Junior High School, and the Marine Science Technology Facility on the River, as well as in many off-campus continuing education classrooms in businesses, churches, museums and centers.

CCEW Staff has been: Elizabeth H. Kaynor, Coordinator; Rebecca W. Carney, Associate Coordinator; Gertrude J. Keyser, Communications and Special Projects; Betty B. Sharpe, Special Projects; Noemi M. Kavanagh, Secretary (resigned 5/1/72); Mary Rose Rankin, Mailing Secretary; Julia S. Delaney, Information and Referral Specialist; and Marilyn Zatinsky, CCEW Secretary (temporary, started 5/1/72).

CLIENTS - May 15, 1971 - May 12, 1972: 718 CCEW referrals; 200 related referrals. This year, 718 persons have been helped individually through personal interview, letter, or phone. Seventy-three of these were men. In addition to this, as part of the Adult Information and Referral Service, over 200 people have been referred into Continuing Education programs on campus.

Interestingly, of the 718 clients helped, 64% (460) have been serviced since January 1, 1972 (4½ months), plus over 150 of the CE referrals.

1970 Client Follow-up (completed during 1971-72) showed the following: of the 295 clients we were able to reach in personal follow-ups through telephone, 17% are doing nothing, 16% are employed, 15% are in credit courses, 38% are in non-credit courses, and 14% are in vocational courses --- making a grand total of 83% doing something. This percentage is up 7% from the last follow-up.

CCEW COURSES, WORKSHOPS AND FAIRS (May 1971 - May 1972) - 1,997 students & attendees. This year, there were 790 students in CCEW classes, 118 in related classes (Life Lab, conversational English, medical secretary, intercultural group), and 125 women in the Intergroup Relations Lab at the County Jail. Three hundred fifty were reached through the Traveling Rap Center, 614 attended CCEW Forums, seminarios, Workshops, and the MINI-FAIR. An evaluation and profile from students in the seminars/classes is appended.

CCEW Courses, Fall Term, September 21-November 11, 1971; 270 students in 6 classes.

Survey Series. Tuesdays, 1 daytime at Museum of Science; 1 daytime at Church of the Resurrection; (new) Thursdays, 1 night at Museum of Science. Subjects were: "Our Changing Institutions," Isabel Browner; "Financing Your Future," Dr. William Heuson; "Artist Looks at Art," Robert Sindelir; "Architecture and Environment," Whitson Waldo; "Psychology and Status of Women," Dr. Anne Clay; "Experimental Theater," Dan Duckworth; "New Humanism," Helen Wallace; "Behind the Front Page," Barbara Garfunkel.

One-Theme Seminars:

Contemporary Literature, Wednesdays, Church of the Resurrection. Appreciation and understanding of literature. Instructor, Phyllis Eisman.

East Asian Politics, Wednesdays, Museum of Science. Introduction to political systems of mainland China and Japan. Political development of both countries emphasized to gain understanding of contemporary politics. Four weeks on each country. Instructor, Dr. Joseph Olander.

Urban-Suburban Mix, Thursdays, Museum of Science. Exploration of urban-suburban problems that affect the growth and quality of life in Metropolitan Miami. Arranged with the cooperation of Dr. Carl E. B. McKenry, Director, Center for Urban Studies, University of Miami, with the following topics and qualified lecturers: "Local Government," William Frates, Attorney, Chairman of Dade County Local Government Study Commission; "Urban Transportation," Eugene L. Simm, Director, Dade County Transportation; "Criminal Justice," Wilson Purdy, Director, Dade County Public Safety Department; "Drug Abuse", Dr. Thomas Carroll, Director,

Dade County Comprehensive Drug Program; "Health Delivery Systems," Fran Strychaz, Specialist, Health Planning Council; "Community Relations," Robert H. Simms, Executive Director, Community Relations Board; "Housing Problems," Ralph W. Carey, Director, Department of Housing and Urban Development, Miami; "Summary," Dr. McKenry.

CCEW Courses, Winter Term, January 25-April 6, 1972; 333 students in 9 classes.

Survey Series. Tuesdays, 1 daytime at Museum of Science; Thursdays (new), 1 night at Church of the Resurrection. Subjects were: "The New Student," Robert Sandler; "Chemistry and Consumerism," Dr. Ruth Weiner; "Religion and Communications," The Reverend Clifford Horvath; "Women and the Law," Elizabeth duFresne; "Family Medicine," Dr. Lynn Carmichael; "Economics of Emerging Nations," Dr. Dale Truett; "Attitudes Can Be Changed," Alan Berkey; "Oceanography," John Kofoed.

One-Theme Seminars:

Books That Are Changing America, Thursdays, Museum of Science. This course was designed to introduce the student to books which have been influential in provoking new ideas and concepts. Book titles and instructors were Play It as It Lays, Charles Willeford; Slaughterhouse 5, Charles Willeford; Future Shock, Dr. Maria Herrera; Greening of America, Dr. Herrera; Environmental Economics, Dr. Lee Anderson; Up the Organization, James Gray; Unknown But Known, Pat Hayes, There is a River, Mrs. Hayes.

East Asian Political History, Thursday evenings, Museum of Science. For men and women, this course offered four sessions each on historical and cultural background of Japan and China, to gain understanding of United States and Asian relations. Instructor, Dr. Joseph Olander.

Understanding the American Political System - Tuesdays, Church of the Resurrection. Traced the formation and development of United States political parties, policy formation, lobbying and legislative process. Practical information on running for public office, issues, and campaign strategy. Instructor, Dr. Joseph Olander.

Anthropology and Social Change, Wednesdays, Church of the Resurrection. A cultural anthropologist interpreted changes at work in our society in terms of social systems and movements such as black power, women's liberation, ecology, anti-war, hippies and communes. Instructor, Virginia Hine.

Contemporary Literature, Fridays, Church of the Resurrection. A study of significant books in the history of American Literature as well as current books in world literature. Reading required for discussion of major ideas and relevance to understanding of mankind. Instructor, Phyllis Eisman.

Conversational Spanish, Museum of Science and St. Stephen's Episcopal Church. An introduction to the Spanish language through essential words and phrases to answer needs of persons living and working in an increasingly bilingual community. Due to the large enrollment, this developed into three classes, two at the Museum of Science and one at St. Stephen's Church. Instructors, Teresita Ferrera, Gustave Pena, and William McClure.

Psychology and the Status of Women, Wednesdays, Museum of Science. A thoughtful look at the fact and fiction of sex differences, woman's place, social change and dissent women's issues, orientation, and the nature of prejudice. Instructor, Dr. V. Pendergrass

CCEW Courses, Spring Term, April 18-June 21; 187 students enrolled in 7 classes.

Survey of Literature Series, Tuesdays, 1 at Museum of Science, 1 at Church of Resurrection. Four sessions on Social Problems and Black Literature; Instructor, Phyllis Eisman. Four sessions on Women in Literature; Instructor, Ann Guest.

Caribbean Cultures and Political History, Wednesdays, Museum of Science. Exploring the cultures and background of nations in the Caribbean to gain an understanding of present-day political relationships that affect America. Instructor, Dr. Joseph Olander.

Psychology and the Status of Women, Wednesdays, Church of Resurrection. A thoughtful look at the fact and fiction of sex differences, woman's place, social change and dissent, women's issues, orientation, and the nature of prejudice. Instructor, Dr. Virginia Pendergrass.

Great Decisions, Wednesday afternoons, Museum of Science. A discussion series on current foreign policies. Leader, Dr. Joseph Olander.

Books That Are Changing America, Mondays, Douglas Entrance, Coral Gables. A course designed to introduce the student to books which have been influential in provoking new ideas and concepts. Instructors and book titles: Dr. Maria Herrera, The Greening of America, and Future Shock; James Gray, Up the Organization, Charles Willeford, Slaughterhouse 5, and Pat Hayes, There Is A River.

Conversational Spanish, two sections, both at St. Stephens Church. Continuation of the previous classes from the winter term. Instructors: Gustave Pena and William McClure.

Related Classes, 118 students through the year:

Human Relations and Social Problems, Fall Term, Self-Directed Study Lab credit course.

Conversational English for the Foreign-Born, Fall Term. Instructor, Noemi Kavanagh.

Medical Secretary Practicum, Fall & Winter. Medical terms and practices used in a doctor's office. Instructor, Mrs. Kavanagh.

Neighborhood Conversation Group was organized and conducted by Ofelia Fernández and Vivian Rosen for the purpose of providing Spanish-speaking and English-speaking women with the opportunity of exhanging languages and cultures.

Self-Directed Study Lab: Women in the County Jail, 125 students. This new group, a part of Dr. Mcgregor Smith's Intergroup Relations Task Force of Downtown Campus, was directed by Betty Sharpe in the Dade County Jail, twice a week during the academic year. Techniques were tapes, movies and books, to develop group discussions and "rap" sessions. From this program hopefully will be developed a more helpful adult education program for inmates, that will contain not only self-directed study labs but vocational information and education that will be valuable after release. Also, vocational placement and training will be built in, as well as plugging into the Greater Miami Coalition's "Transition" program to make re-entry possible and positive. Also, Betty is working with community groups to improve conditions for women in jail.

Traveling Rap Center, 350 reached. This new venture, set up last year through a Task Force of women throughout the community, has had an exploratory year. Since no vehicle in which to put information/referral was available, it has been through contacts and meetings set up by Betty Sharpe. She has met with the Welfare Mothers in Brownsville, Mt. Zion Terrace Apartments, given talks on continuing education for women in Florida City and the YWCA North Neighborhood Center, to New Careers students, Dorsey Skills Center students, to the Women's Club of Town Park Village condominium apartments, has run a Self-Improvement Workshop in Florida City, met with the Northwest Baptist Ministers' Council, Coconut Grove Cares Project Activities Committee, Florida Memorial College women students, W.O.M.E.N. North Campus of Miami-Dade. She held meetings with the Manpower Committee, jail officials and psychologists to

to develop educational and vocational opportunities for women in jail. She set up a "New Futures for Black Women" Workshop for the YWCA in Richmond Heights, and a continuing Family Relationships Workshop on Downtown Campus.

CCEW Workshops, Forums, Seminarios, and the Mini-Fair, 614 attendees:

TV College Preview, November 1, 1971, Museum of Science, 75 attending. To introduce presidents and education chairmen of women's clubs to the idea of setting up non-credit groups for viewing Miami-Dade Junior College's first TV course, "Man and Environment" with lesson plans and group discussions. Hosting: CCEW and Dr. Robert McCabe, vice president of Miami-Dade Junior College, and Dean Horace Traylor and Virginia Gentile of TV College.

Seminario: Educational Futures for You, September 29, 1971, 25 attendees. Held at the University of Miami's Koubek Center for members of the Cuban Women's Club, the program was presented in Spanish. Discussing their programs were Dr. Eduardo J. Padron, Director of the Language Institute on the Downtown Campus of Miami-Dade Junior College; and Mrs. Gay Sherman of the Koubek Center. Betty Kaynor, Moderator.

Meet the Authoress: A Date with Susan B. Anthony, Tuesday, December 7, 1971, Museum of Science, 100 attendees. Co-hosted by CCEW and Nelda Golden, Director of Downtown Campus bookstore, to introduce Dr. Anthony to the community through her book, The Ghost in My Life.

Community Forums for Women, A Journey into the World of Women in the Seventies, 122 attending. Through this series, CCEW brought information on current issues and social change into the community. Betty Sharpe, Coordinator. Topics were:

"Women Meeting the Challenge of the 70's," Sunday, January 9, 1972, New Covenant Presbyterian Church. Panel: Mrs. Carrie Meek, Director, Division of Community Services, Miami-Dade North Campus; Dr. Tina Menzel, practicing psychologist; Dorothy Jackson, returning student and 2nd Vice President of W.O.M.E.N. at Miami-Dade North Campus.

"Women in Political Action," Sunday, January 23, 1972, Church of the Transfiguration. Panel: Jesse J. McCrary, attorney; Joyce Knox, University of Miami; Diane Smith, Panel of American Women and community volunteer.

"Women in Community Action," Sunday, February 13, 1972, Church of the Open Door. Panel: Maxine T. Dixon, Program Director, Urban League; Essie Silva, Urban Corps Director, Dade County Community Action Agency; Eufaula Frazier, President, Florida Tenants' League. Florida Memorial College Chorus sang.

"The Changing Roles of Black Women," Sunday, Marcy 12, 1972, New Covenant Presbyterian Church. Panel: Daisy S. Davis, Coordinator, Social and Professional Services, Dade County CAA; Sharon Thomas, Social Science Instructor, Miami-Dade Downtown; Anna Price, Social Science Instructor, Miami-Dade South Campus.

"The Power of Sisterhood," Sunday, April 9, 1972, The Church of the Open Door. Jesse Sydnor, attorney; Sylvia Rolle, Rolle Associates; James Smith, Instructor in Natural Science, Miami-Dade Downtown. Miami-Jackson Senior High School Ensemble sang.

Inter-Campus Practicum on Women's Education, Koubek Center of the University of Miami, March 17, 1972. 102 attending. CCEW offered this practicum to provide a framework in which to develop understanding and awareness of the rapidly accelerating women's

movement and how it is affecting those in the educational sphere. An invitational workshop for administrators and staff in the institutions represented on the CCEW Community Advisory Council, the theme was "What's Going on in Women's Education?". Dr. Peter Masiko, Jr., President, Miami-Dade Junior College, welcomed the participants and Sally Milledge, Chairman of the CCEW Advisory Council, presided.

"The National Scene" was presented by Dr. Esther M. Westervelt, Executive Co-Director of the National Coalition for Research on Women's Education and Development, Inc. She discussed the status on campuses today and imperatives for change in administration, admissions, curriculum, counseling and student services to make the education of women today more relevant.

"The Local Scene" was reviewed by Dr. Mary-Jeanette Taylor, Dean of Student Personnel Services, Miami-Dade Junior College, North Campus. Innovative programs were presented by the seven educational institutions represented on the Advisory Council: Barry College - Paula Vecchione, Director of Admissions; Dade County Public Schools - John F. Standridge, Superintendent of Vocational, Technical and Adult Education; Florida Atlantic University - Jack Guistwhite, Director of Inter-Institutional Relations; Florida International University - Dr. Jules Pagano, Director of the External Degree Program; Florida Memorial College - Mabel King, Director of Women's Physical Education; Miami-Dade Junior College: Dr. Taylor, North Campus; Betsy Johnson, Chairman, Continuing Education, South Campus; Dr. McGregor Smith, Jr., Director, Task Force for Intergroup Relations, Downtown Campus; and the University of Miami - Cal Leonard, Director of Special Projects.

New Directions Workshops focused on (1) Women's Studies, Curriculum and Research with Dr. Westervelt as the discussant and Dr. Mildred L. Bain, Dean of Academic Affairs, Miami-Dade South Campus, and Rita Bornstein, Team Leader from Little School "C" at North Miami Beach Senior High School, as respondents; (2) Special Counseling for Women with Betti W. Pate, a master's degree candidate at the University of Miami, as discussant and, as respondents: Kathleen Merrill, counselor at Miami-Dade North Campus; E. Margaret Adams, Interim Supervisor of Guidance and Counseling, Dade County Public Schools; and Paula Perrin, District Elementary School Counselor, Dade County Public Schools; (3) Women's Activities on Campus with Rebecca R. Dixon, Assistant Dean of Admissions and Chairman of the Women's Commission at the University of Miami, as discussant, and Vivian Rosen of Phi Lambda Pi Alumnae at the University of Miami; Bonita Pilon, a Barry College student; and Elda Crist, Florida Atlantic University Women's Commission member, as respondents.

Participants were given the informational materials packet, "Changing Roles of Women: UPDATE" compiled for CCEW in March by Mrs. Pate.

Dr. Westervelt was honored at a reception hostessed by Mrs. Milledge on Thursday evening, March 16, to which all Council members were invited. She was featured in an article in the MIAMI HERALD and taped two programs with Audrey Finkelstein for "Woman's View" on WPBT, Channel 2.

Semenario Sobre Educacion para Mujeres Cubanas, Thursday, March 23, 1972, 40 attending. A second seminario, held at the Municipios de Cuba en el Exilio headquarters, was arranged by Ofelia Fernández, Mignon Medrano, and Noemi Kavanagh, CCEW staff. Those participating included Dr. Maria Crespi, Presidenta de Seccion Femenina de Municipios de Cuba; Sally Milledge; John Leyva, Counselor from the Dade County Public Schools; Dr. Eduardo J. Padron, Director of the Language Institute at Miami-Dade Junior College, Downtown Campus; and Melanie Vincent, Librarian, Florida International University.

EDUCATION AND JOB MINI-FAIR FOR WOMEN, 10:30 to 2:30, Thursday, May 11, 1972, Jordan Marsh Downtown auditorium, 150 participants. Coordinator, Betty Sharpe, CCEW staff. This Mini-Fair was put together in answer to the many requests we have had from throughout the community for education and job information, and to offer something similar to our past MY LADY FAIRs. The CCEW Career and Education Committee members participated in the program and manned the Job and Education Information tables.

The morning program (10:30-11:30) gave information on what and where the jobs are in Miami, the part-time job market, and what kind of training is needed and where it can be obtained. The participants were welcomed by Sally Milledge, President of the CCEW Community Advisory Council, and a keynote address "An Overview of Employment Opportunities Available to Women" was given by Catherine H. Fahringer, Vice-President of Dade Federal Savings and Loan Association of Greater Miami, and a Career Committee member. "Volunteer Opportunities" were discussed by Bonnie Reed, Placement Coordinator at the Volunteer Action Center, and an "Educational and Training Overview" was provided by Betty Kaynor of CCEW. Success stories came from two women who have returned to school or work, Ozzie M. Ritchey, Miami-Dade Junior College Class of 1972, and Mrs. Anne P. Handelsman, now a secretary at the American Bankers Life Assurance Company.

From 11:30 to 2:30, the Job and Education Information tables were opened. Employment fields represented were -- Banking and Finance, Communications, Department Stores, Federal Government, Food Stores, Florida Department of Commerce Employment Service, General Career Information, Hospital/Health Careers, Metropolitan Dade County, Office Careers, Opportunities for Spanish-Speaking Women, and Special Training Programs. Educational representatives came from Barry College, Dade County Public Schools, Florida Atlantic University, Florida International University, Florida Memorial College, Miami-Dade Junior College, and the University of Miami. A special table on financial aid was provided by Miami-Dade Junior College's Downtown Campus. The new United Fund Volunteer Action Center manned a volunteer opportunities table.

INTERCAMPUS PROGRAMS

Each year, there is a growing involvement of CCEW in Miami-Dade Junior College programs, especially at its home Downtown Campus, as well as with members of its Community Advisory Council and their educational programs throughout the community. This year has been an especially busy one.

September 15 was the Groundbreaking Ceremony for the construction of Downtown Campus. All staff members participated in the Orientation to Downtown Campus and are working on various campus committees. They are, Administrative Staff (Kaynor), House Concept (Carney), Communications and Resources (Sharpe), Student Organization Program Council (Kaynor), and "New Careers" Program (Sharpe). Also, Becky Carney and Betty Sharpe were delegates from Downtown Campus to the Florida Association of Community Colleges Annual Meeting on November 5.

CCEW worked closely with the Office Careers Program of the Downtown Campus, promoting the Certified Professional Secretary college credit course introduced this fall at GAC and the Federal Building in cooperation with the National Secretaries Association. CCEW worked directly on the development of the CE Interior Design course in cooperation with the American Institute of Interior Designers, during the Winter Term; in taping lectures for the Life Lab program; consulted with Occupational Education in developing a Day Care Curriculum to be offered by the Downtown Campus; consulted on student volunteer opportunities with Operation Student Concern; and Betty Sharpe represented Downtown Campus on the Intercampus Operation Outreach

Committee. Becky Carney and Betty Kaynor joined other faculty members in procession at the first Downtown Campus Graduation on May 6, and Betty Sharpe graduated with her A.A. degree from North Campus on May 7.

CCEW began a Downtown Campus Adult Information and Referral Service on January 1 for referrals into educational opportunities throughout the community. Judy Delaney is handling this service.

The major effort of the year, however, was coordinated by Gert Keyser. It was "Sunday in the Park" offered on April 16 from 1 to 5 p.m. This was Downtown Campus' contribution to the Miami-Dade Junior College Fine Arts Festival, and was presented in cooperation with the City of Miami and the Miami Public Library. A lovely day, with total programming of music, singing, dancing, poetry, art, sculpture, and cultural events as well as demonstrations in the Marine Science Technology program. CCEW's Community Advisory Council cooperated in planning. Claire Weintraub was Mistress of Ceremonies, and Ofelia Fernández coordinated the Latin American presentation. CCEW staff assisted this Downtown Campus effort and the Communications Committee made special slides for TV.

CCEW has assisted in hosting foreign visitors to Downtown Campus. Three students from the Congo were sent to CCEW by the State Department in October, and in May Dr. Marcio San Martin, Minister of Education in Peru, was welcomed.

All CCEW staff became members of the Florida Association of Community Colleges, of which Dr. Thomas W. Fryer, Vice President of Downtown Campus, is the President. Becky Carney and Betty Sharpe were delegates to the Annual Conference on November 5, and Becky Carney was arrangements coordinator for the January Executive Meeting.

Betty Kaynor has helped coordinate with Dr. McGregor Smith a group of students planning an "external Master's Degree" program through the Center for Special Advanced Programs, the University Without Walls.

Betty Sharpe is the campus representative on the Intercampus VIEW Committee.

Becky Carney has worked with South Campus in developing group counseling sessions for adult returning students in various departments. She presented with Karen Tichibana, Counselor in the Social Science Department, a Study Skills group session. This type of counseling is done on North Campus and will be presented by Downtown Campus.

No report for 1971-72 can be made without telling the loss everyone felt at CCEW when Fred Shaw passed away so suddenly over New Year's weekend. He had been a long-time friend of CCEW through its development years and a great supporter of its efforts since it became a program of Miami-Dade Junior College. We will all miss him very much.

The major total campus effort was CCEW's involvement in the first presentation of TV College's "Man and Environment" which began on January 3. CCEW promoted the idea of Group View to women in our community organizations as a method to study the ecological imperatives that face our nation and hosted a TV Preview for the Communications Committee, for the Fall Community Advisory Council meeting, and for representatives of fifty women's organizations at the Museum of Science on November 1. TV College was featured in the December CUE, special mailings were made, TV College materials given to all classes, talks given to large groups and TV and radio spots were developed by the Communications Committee.

CCEW had an information booth at the Miami-Dade Junior College College Fair on both North and South Campuses, in February.

In the Fall, Betty Kaynor worked with Dave Jenrette of North Campus in the development of the Career Options Survey Course for Open College presentation. This course will be presented as a correspondence course, with radio and cassette options, and has been approved by the College for development as an offering in the Winter 1973 term. This is an orientation course that will offer a scan of employment areas in Greater Miami to give students a feeling of where jobs are and what they are like in a certain field. The Personnel Association of Greater Miami and the CCEW Career Committee cooperated in this development.

On other campuses, we have been welcomed. At the University of Miami on September 8, Betty Kaynor and Becky Carney attended the Phi Lambda Pi Re-entry Orientation for returning women students. Also, they participated in the Phi Lambda Pi National Convention held at that campus in April, at which time Education Committee member and CCEW volunteer Vivian Rosen was elected National President. Betti Pate, former CCEW staff, was conference co-chairman. Also, Betty Kaynor attended the Phi Lambda Pi, Delta Chapter, luncheon on May 6, at which Dr. Lynn Bartlett was keynote speaker. All members of Phi Lambda Pi (all chapters) are kept in touch with CCEW through CUE. CCEW also took Phi Lambda Pi information to the National Association of Women Deans and Counselors meeting in March for distribution to deans throughout the country.

On November 2, Becky Carney and Gert Keyser attended Dr. M. Robert Allen's presentation of the new University of Miami Continuing Education Studies degree and plans for the James L. Knight Center for Continuing Education. CCEW has consulted to the new University of Miami Women's Commission, and Gert Keyser spoke to members of Mortar Board concerning the Community Action Committee survey which Mortar Board tabulated this spring. Also, CCEW consulted to the Miami Mortar Board Alumnae Chapter on its meeting programs for 1971-72.

In October, a tour was made of Barry College's campus and introduction was made to the new Miami Educational Consortium directed by M. Chapin Krech, which is a co-operative effort of Barry College and the Embry Riddle Aeronautical University. Also, Florida Memorial College was visited and a meeting was held there recently on the development of a program for Continuing Education of Mature Women at FMC.

At the January meeting of the CCEW Council, an "FIU Preview" was presented by Dr. Giordano and Mr. Spence. This very fine slide and discussion program told of the goals of FIU which will open in September, 1972. CCEW has participated in the FIU Mayor's Conferences, consulted on various programs for women students, day care centers, and other college programs, as well as with the FIU Faculty Wives group on program and orientation.

There has been much intercommunication with the Dade County Public Schools and fruitful discussions have been held with Mr. Standridge and others in the system on adult and occupational programs, the development of the Dorsey Skills Center, the "Living Witness" program, the content in the elementary schools Career Activities Packages program, referral of qualified women as Adult Education teachers (both part-time and full-time), participation in the Home and Family Living conference, and on the curriculum at the Mini-School at North Miami Beach Senior High School. Also, discussions are being held with the Community Schools program about developing an After-School Care program for children of employed parents.

FAU has conferred on plans to develop a Council for the Continuing Education of Women in the Broward and Palm Beach areas, and consultation was given on the refresher and skills training program for women through the Business Department.

Betty Kaynor attended the Independent Colleges and Universities of Florida Presidents' Council Annual Banquet at Miami Springs Villas, at which time President Sister M. Dorothy Browne, O.P. of Barry College, R. W. Puryear, President of Florida Memorial College, and President Henry King Stanford of the University of Miami shared in the host honors.

COMMUNITY PROGRAMS, PROJECTS, AND CONSULTANCY

Introduced into the CCEW office this year was a Community Request form, on which we listed the local, state and national requests to CCEW for service for their organizations. The types of services requested and rendered were too varied to categorize, but each was serviced by a CCEW staff member to meet the requirements of the request. Over 135 of these have been serviced. This part of CCEW's program is above and beyond the Information and Referral Service for Clients, classes for students, workshops and seminars sponsored by CCEW, the Traveling Rap Center, conference involvement, and campus participation.

Community Committees

CCEW staff are members of the following community committees: The Greater Miami Coalition Task Force on Industrial Daycare; the Extension Home Economics Advisory Committee; Third Century - U.S.A., Inc.; Florida Women's Political Caucus (CCEW Council member Gwen Cherry is on the State Policy Council); South Florida Hospital Association, Hospital Health Careers Committee; and act as educational advisors to the Dade County Commission on the Status of Women. Council member Mollie Brilliant is the new Chairman of the Commission.

South Florida Community Requests

Community requests varied widely and CCEW has serviced those from the following organizations in the South Florida area: The United Fund, Community Services Division; Volunteer Action Center; the Junior League of Miami; Community Relations Board; 4-C's Daycare Task Force on Licensing; Florida Association of Public Administration, Conference on Women in Public Administration; Florida Women's Political Caucus, Higher Education Committee; Miami City Commission; Federal Executive Board/EEOC meeting; ACCION Community Center; League of Women Voters; National Council of Jewish Women; Community Action Agencies; YWCA; Cancer Society; March of Dimes; Broward County Women's Political Caucus; Northeast Women's Club; Coconut Grove Cares; Friends of Channel 2; Democratic Convention Women's Committee; Field Enterprises; Burdine's; South Hialeah Elementary School; Switchboard; Miami Library meeting on College Level Examination Program; the MIAMI HERALD; Centro Mater; N.O.W., Parent Effectiveness Training Program; Goodwill Industries; Sacred Heard Academy World Alumni (sent CCEW materials to Spain for a women's conference); the new League of Working Mothers; Coral Gables Democratic Women's Club; Mental Health League; Metropolitan Dade County; Southern Bell Telephone Company; Broward County School Board; Jackson Memorial Hospital; Delta Sigma Theta; American Women's Business Association, Biscayne Chap; Jordan Marsh; TODAY newspaper in Cocoa, Florida; NEW WOMAN magazine; After School House; Key Biscayne Women's Club; United Banking Group; Dade County Comprehensive Drug Program; Town Park Village; YWCA-South Dade, Hollywood, North, Central, and National Board., and South Miami Women's Club.

National Requests

The Women's Bureau, Department of Labor, both in Washington and in Atlanta, has been very much a part of CCEW this year. We have cooperated in developing a publication about Spanish-speaking women who have learned English and become successful in business or a profession, by supplying biodata and pictures of seven women from the Cuban community; have nominated a candidate for the Spanish-speaking Task Force of the Bureau; have been included in Elizabeth Duncan Koontz's Director's Annual Report for 1971; have supplied information to Mrs. June Wakeford, formerly Regional Director

of the Women's Bureau in Atlanta and now Administrator of the Employment Standards Administration, Denver, about the jail program, the career programs, and the forums for women. Also, "Roles of Women: UPDATE" packets have been supplied to the Bureaus. We are grateful to WB-DOL for supplying informational brochures and papers for our various workshops and our "Roles of Women: UPDATE" packet. We have also been most grateful for Mrs. Wakeford's two visits. In June, 1971, Betty Kaynor visited the Department of Labor to discuss occupational programs.

CCEW has been consulted by the Foreign Policy Association, Women's Equity Action League, HEW, Mature Women's Information Center, WOMEN TODAY; Employment Standards Administration, DOL; National Coalition for Research on Women's Education and Development; the Adult Education Association; the American Council on Education; The American Association of Colleges; the National Women's Political Caucus; the Women's History Library, and contributed to the new National Volunteer Handbook. We have had a number of requests from throughout the country for informational packets (see Communications Section).

National Campus

We have been delighted to have consultations with the University of Colorado on developing a MY LADY FAIR in Boulder; the Eagleton Institute at Rutgers for women in politics; Federal City College in Washington, D.C., for the program for women in jail; George Washington University for the New Horizons for Women courses; CCEW in Gainesville on development of its Council; the University of Wisconsin at Green Bay on developing its community programs; with the new Women's Center at Michigan State in Grand Rapids on their community relations; with Brevard Community College; and the Phi Lambda Pi national office. We have visited the New School for Social Research, Human Relations Work/Study Center; Barnard Women's Center; New York University's Alternate Media Center.

PROFESSIONAL ASSOCIATIONS

CCEW maintains professional associations throughout the country in continuing education for women.

National Coalition for Research on Women's Education and Development, Inc. Founded in February 1971; Miami-Dade was one of its eight founding member institutions. Betty Kaynor represents the college on its Executive Council and Marie Anderson is a member of its National Advisory Board. Centered at this time at the State University of New York/ Stony Brook, its other members are: Alverno College, Milwaukee; Chatham College, Pittsburgh; the College Entrance Examination Board; New York; Duke University, Durham; Radcliffe College, Cambridge; Special Academic Programs, Center for Continuing Education, Claremont University Center, California; State University of New York at Stony Brook; University of California; University of Michigan at Ann Arbor; University of Missouri, Kansas City; University of North Carolina at Greensboro; University of Washington, Seattle; and Washington University, St. Louis. Its objectives are (1) to provide constant and full communication and interaction among its membership on research and programs pertinent to women's education; (2) to collect available research findings; and (3) to generate needed new research.

Adult Education Association of the United States, Continuing Education for Women section. In November, Betty Kaynor was elected vice chairman of the CEW section and is program chairman for the 1972 national convention. She also is serving on the AEA Publications Committee.

National Association of Women Deans and Counselors. CCEW has served on the CEW Ad Hoc Committee, which became a section of NAWDC at the annual meeting in March, 1972. Becky Carney served in the section and Betty Kaynor on the Membership Committee.

WOMEN TODAY, twice monthly newsletter of Today Publications, Washington, D.C. Betty Kaynor serves on the editorial board of this publication.

CCEW also maintains, through its staff, membership in the Florida Association of Community Colleges and the National Council on Community Services in Community and Junior Colleges of the American Association of Junior Colleges.

CONFERENCE PARTICIPATION

National Coalition for Research on Women's Education and Development, Annual Meeting, LaGuardia Airport, New York, June 10, 1971. Fly-in meeting attended by Executive Council member Betty Kaynor and new National Advisory Board member Marie Anderson. By-laws adopted and officers elected.

Urban Quality Workshop, sponsored by the AIA-Greater Miami Chamber of Commerce - Center for Urban Studies/University of Miami, aboard the S.S. Sunward, September 18-20, 1971. CCEW participants were Betty Kaynor, Marie Anderson. Dr. Carl McKenry was workshop coordinator. One hundred community invitees.

Florida Women's Political Caucus, September 18-19, 1971, Barcelona Hotel, Miami Beach. CCEW attendees were Gert Keyser, Becky Carney, Betty Sharpe, and Mollie Brilliant. Gert Keyser structured the workshops for the Caucus. Topics: Know Your Government, Playing the Political Game, Party Structure and Delegate Selection, How to Form a Commission on the Status of Women, Candidate Criteria, Laws Affecting Women, Women in Higher Education, and Getting Out the Vote. Over 300 women attended from around the state. Keynoter was Liz Carpenter.

Dade County Women's Political Caucus, University of Miami, October 16, 1971. A follow-up conference on the September Florida Women's Political Caucus. Gert Keyser attended.

Florida Association of Community Colleges, Annual Conference, November 3-5, 1971, Marco Polo Hotel, Miami Beach. Theme: "The Florida We Build." CCEW delegates were Becky Carney and Betty Sharpe. 500 attendees from throughout the state.

Transactional Analysis Workshop, December 4, 1971. Sponsored by Life Lab, Dr. McGregor Smith, at Coral Gables Methodist Church. Gert Keyser attended. 25 invitees.

FIU Mayor's Conference on Traffic and Transportation, Dupont Plaza, Miami, November 20, 1971. Attended by Noemi Kavanagh.

Industrial Daycare Preview, December 7, 1971, Greater Miami Coalition. Sponsored by the Industrial Daycare Task Force, chaired by Betty Kaynor, participant Betty Sharpe.

Dade County Commission on the Status of Women, Open Hearing, Metro Chambers, January 8, 1972. Betty Kaynor and Gert Keyser testified on education of women, emphasizing points in the need for continuing legislative funding of non-credit courses for adults, the need for educational opportunities at all levels to encourage girls and women to raise their expectations and overcome barriers, and to encourage the development in the public school system of a viable counselors' aide program to assist in the schools.

YM-YWHA of Greater Miami, and the Jewish Vocational Service Workshop, "Today's Woman: Her Expanding Horizons," February 8, 1972, YMHA. CCEW display presented by Betty Kaynor. 100 attended.

Status of Women in Florida Colleges and Universities, University of South Florida, Tampa, February 19, 1972. Betty Kaynor represented Miami-Dade Junior College at this conference. Representatives from 25 educational institutions throughout the state.

CCEW of Brevard County Women's Conference, February 19, 1972, Brevard Community College. Sally Milledge was keynote speaker on "Effective Volunteering." 300 attended.

Women's Higher Education: Some Unanswered Questions, "Wingspread," Racine, Wisconsin, March 13-14, 1972. Cosponsored by the Johnson Foundation and the National Coalition for Research on Women's Education and Development as a regional conference, many came from across the nation; attendance was 150 (75 expected)(snowbound). NCRWED Executive Council next day. Attendees were Marie Anderson and Betty Kaynor. Papers presented by (1) Dr. Bernice Sandler, Executive Associate for the Project on the Status and Education of Women, Association of American Colleges: "Women in Higher Education: Where We Go from Here;" (2) "Higher Education and Feminine Socialization" by Elizabeth Douvan, Professor of Sociology, University of Michigan; (3) "Plans For Widening Women's Educational Opportunities," Elizabeth Duncan Koontz; (4) "White Working Class Women: Education as a Dilemma" by John Gagnon. Conference chairman was Esther M. Westervelt, Co-director of the National Coalition for Research on Women's Education and Development; Dr. Joe Katz, Co-director, NCRWED, was Discussion Facilitator.

Volunteer Workshop for "Transition," Greater Miami Coalition, March 18, 1972. Discussion of imperatives for women released from correctional institutions. Betty Sharpe attended.

National Association of Women Deans and Counselors, Annual Conference. "Future-Think: Response to the Accelerative Thrust of Change," March 22-26, 1972, Waldorf-Astoria Hotel, New York City. Keynoter, Dr. Margaret Mead. Continuing Education became a section of NAWDC. Banquet speaker was the Hon. Shirley Chisholm. Becky Carney, Betty Kaynor, and Gert Keyser attended. 800 attendees.

Phi Lambda Pi National Convention, 15th Biennial, April 6-8, 1972, University of Miami. Theme:"Educated Women and Their Responsibilities." Becky Carney, Betty Kaynor, Vivian Rosen, Betti Pate, attending.

Barnard Regional Workshop: "Challenges for Today - An Open Forum for Women," April 10, 1972, Everglades Hotel, Miami. Elizabeth Hall Janeway, author of Man's World, Woman's Place was keynote speaker. Panelist, Betty Kaynor. Attended by 75 women.

YWCA: "New Futures for Black Women," Richmond Heights, May 1, 1972. The panelists were CCEW Community Forum participants. Betty Sharpe, program consultant and attendee.

Third Annual Women's Symposium, University of Florida, "Woman: Her Infinite Potential," Gainesville, May 5-6,1972. A state-wide conference, with CCEW represented by Gert Keyser and Betti Pate. Over 500 attended. Gert Keyser was a resource person in the Continuing Education for Women Workshop. Consultation with Mrs. Chloe Atkins, chairman of the CCEW in Gainesville, on the formation and program for her Council.

Future:

NCRWED Annual Meeting in Washington, D.C., June 12, 1972

USOE Institutes, 'Challenge: Women in Higher Education," June; regional institutes in Florida, Tennessee, and California. Betty Kaynor will do Continuing Education for Women sections in Florida and Tennessee.

FIU Mayor's Conference: "Affirmative Action and Equal Employment Opportunities for Women in Florida," June 24. Gert Keyser, panelist.

Adult Education Association Annual Conference, Minneapolis, November 16-20, 1972. "Lifelong Learning: Putting It All Together." Betty Kaynor is program chairman for the CEW section.

American Council on Education, Annual Conference, October 3-6. "Women in Higher Education." Betty Kaynor will be panelist on Continuing Education for Women, and Betti Pate will be respondent in post-baccalaureate workshop.Miami Beach, Florida.

COMMUNICATIONS

Publications

Our newsletter CUE from CCEW was prepared and mailed out to over 12,000 individuals and groups three times during the year -- in August, December, and April. Besides women's organizations, regular distribution is made to libraries, all campuses, schools, Chamber of Commerce (for mailing to new residents), the YWCAs, and county and federal government offices and information centers.

CCEW history and "Questioning Lady" pamphlets and information sheets (such as the Educational Opportunities in Greater Miami and Employment Opportunities list) were updated and reprinted as needed during the year. Rosemary Rankin again worked with the Safety Council in updating the comprehensive list of women's organizations in the Miami area, and we compiled a short list of approximately 40 large organization presidents for use in special mailings. Flyer and programs were prepared for six special events during the year. Information about CCEW has been carried in such national publications as PARENTS Magazine, regularly in WOMEN TODAY, in the ERIC Clearing House bibliography, Department of Labor updated booklet "Continuing Education Programs and Services for Women," in the CEEB Bibliography "Women's Higher and Continuing Education: An Annotated Bibliography with Selected References on Related Aspects of Women's Lives," and in the U.S. Women's Bureau Director Elizabeth Duncan Koontz' Annual Report.

We are also adding constantly to our growing library of books on women. A special article on the History of the Women's Rights was researched and written by Mrs. Keyser for THE DOWNTOWNER and was included in the "Roles of Women: UPDATE" packet given out at the Intercampus Practicum. A condensation of a book for citizen leaders, "The Community Activists Handbook" was prepared for possible use by CCEW speakers to clubs and organizations.

The "Roles of Women: UPDATE" materials packet mentioned above was compiled in March, 1971 by former CCEW staff member Betti W. Pate and included reprints of articles from PSYCHOLOGY TODAY, THE MIAMI HERALD, U.S. Department of Labor Women's Bureau research materials, FEMININE FOCUS V and VIII, ERIC Counseling at Michigan State, papers and speeches made by prominent women in higher education, psychology and the women's movement, article reprints, and a number of materials from colleges and universities in the country. Also included in the packet is a detailed report on the December 1968 Roles of Women High School Pilot Project conducted by Mrs. Pate for CCEW in cooperation with the Guidance Services of the Dade County Public Schools, and an updated, comprehensive CCEW Bibliography. Materials are sectioned as follows:

I. Women, Yesterday and Today.
II. Psychology of Women: Facts, Fiction, Dilemmas, Quandaries.
III. Education and Counseling of Women and Girls.
IV. Roles of Women.
V. Games and Quizzes.
VI. Bibliographies.

Over 75 requests for these materials have come from throughout the nation -- from GLAMOUR magazine, to Harvard, to the University of California. It will be included in the ERIC Counseling Center National Data Bank. Portions of this packet will be reprinted and used this summer with educational materials for the U.S. Office of Education Institutes in Florida, Tennessee and California "Challenge: Women in Higher Education."

Audio-Visual

New directions in communications were begun this year in obtaining new materials for use in publicity and promotion. A traveling display case is now available for use at conferences, fairs, intercampus meetings, etc. We have also obtained a sign-making kit for use in making small posters for CCEW-sponsored conferences and in promoting special programs. Letters are placed on cardboard squares and are re-usable. We have also begun taping special lectures and seminars through use of a Sony tape recorder with a head microphone setup. These tapes have been made available to Dr. McGregor Smith's Life Lab library. A special tape of a lecture by Susan B. Anthony II on the Women's Suffrage Movement was made in Julio Avello's Social Science class a a copy given to Mr. Avello for use in his classes. We also have a cassette tape for our use. A film on "The Black Woman in America" has been ordered for previewing the end of June, and we hope to preview more films about women as they are recommended to us.

Newspapers, Radio, TV

Twelve press releases were sent during the year to our media list of newspapers, radio stations, television channels, campus newspapers, national newsletters, etc. Releases covered new classes, forums, seminars, special programs, and other events such as the CE Interior Design course and Arts Festival program "Sunday In The Park." Special materials were prepared for the MIAMI TIMES, and DIARIO LAS AMERICAS. Feature articles appeared in the MIAMI HERALD, the MIAMI BEACH SUN-REPORTER and in DIARIO LAS AMERICAS. It is impossible to estimate the number of articles that appeared, but a spot check of clippings in Betty Garnet's office indicated CCEW releases are being used regularly in THE MIAMI HERALD, MIAMI NEWS, MIAMI TIMES, MIAMI BEACH SUN-REPORTER, NORTH DADE JOURNAL, SOUTH DADE NEWS LEADER, CORAL GABLES TIMES GUIDE, COMMUNITY NEWSPAPERS, POMPANO BEACH SUN SENTINEL and other local newspapers. We will subscribe to a clipping service beginning in July, and expect to have a more accurate analysis of newspaper publicity in next year's Annual Report. Radio-TV spot announcements were prepared this year and sent to media to help promote special programs such as TV College, the Medical Secretary Class, Forum Series, Sunday In The Park, and CCEW Seminars. Special materials were sent to Gloria Miller for her regular spots on WFUN, WWOK, WHMS-FM, Chan. 10. "Forum" announcements were sent to radio stations WRIZ, WMBM, and WVUM, and programs and classes of interest to the Spanish-speaking community were translated into Spanish and sent to that media. Interviews with CCEW staff members and certain Council members were carried on Channel 10 (three times), Channel 7 (at least three times), Channel 2, and announcements were carried on Channel 4 and Channel 6. A slide of the Downtown Campus with CCEW imprint was prepared by North Campus for use with spot announcements by local television. However, technical difficulties with the slide have prevented its use and a new slide is being prepared through cooperation and assistance of Jeanne Nicoll of Channel 4.

Speakers Bureau

Requests for speakers during the year were filled by CCEW staff members, Advisory Council members, and other persons or groups contacted by CCEW. Presentations reaching 1075 persons were made to: Southwest Rotary Club, Florida School Food Service Association; Allapattah Woman's Club; Florida Internation University Wives; American Business Woman's Association, Biscayne and Miami Chapters, National Secretaries

Association, Coral Gables Chapter; Hialeah High School Secretarial Classes; Temple Zamorah Sisterhood; Children's Mental Health Week program; Coral Gables Democratic Women's Club; Harvard Graduate School of Business Wives Forum; Miami Mortar Board Alumnae; W.O.M.E.N.; University of Miami Medical Faculty Wives; Dade County Commission on the Status of Women Hearings; CCEW Brevard County, Barnard College Workshop; National Association of Women Deans and Counselors Conference; and Beaux Arts.

National Inquiries

Inquiries about CCEW, its programs, seminars and other activities, continue to come in regularly. Correspondence is answered by our CCEW form letter about our history and programs, and enclosures of printed materials. New requests from colleges included: Gannon College (Pennsylvania), Georgia State University, Selkirk College (British Columbia), Virginia Polytechnic Institute and State University, the University of Maine, Bennett College (North Carolina), Delta College (Michigan), the University of Tennessee, Memphis State University, Des Moines Area Consortium for Higher Education, University of Kentucky, San Joaquin Delta College (California), Pine Manor Junior College (Massachusetts), Douglass College (N.J.), Casenovia College (N.Y.), University of Louisville, Western Illinois University, Valdosta State College, University of Washington, Newark State College (Delaware), to mention a few. Over 50 maintain regular interchange with CCEW.

CCEW Council in the News

Next to the reward of having our programs reach the community, all of us here at the CCEW office enjoy the rewards that come to our Advisory Council members. 1971-72 has brought many such rewards. Bob Allen has been made Assistant Vice-President for Academic Affairs at the University of Miami, Mollie Brilliant is the newly elected Chairman of the Dade County Commission on the Status of Women, Gwen Cherry is regularly written about in the press for her legal work in behalf of women, Audrey Finkelstein is serving the Community Relations Board as second vice-president and the Greater Miami Coalition as secretary this year. Mignon Medrano received the Lincoln-Marti Award for Community Service to the Spanish-speaking community, Carl McKenry is Vice President for Academic Affairs at the University of Miami and Interim Director of the Greater Miami Coalition, Sally Milledge is Channel 7's Community Services Director, Beverly Phillips led a successful fight against a controversial Charter Amendment, Vivian Rosen is the newly elected National President of Phi Lambda Pi, and Claire Weintraub was given a testimonial dinner on November 30 and received an Honorary Degree recently from Biscayne College, and Marie Anderson is Chairman of the Individual Gifts Division of the United Fund of Dade County. Please forgive us if we have omitted other accomplishments of our talented Council. WE SALUTE YOU ALL!

We look back on this year of 1971-72 as a very busy and challenging one. We can't believe we did the w h o l e thing!

We all look forward to a productive year ahead working with the college and all the other educational institutions and with our Community Advisory Council members.

For all of CCEW

Betty Kaynor

Mrs. Elizabeth H. Kaynor
CCEW Coordinator

May 15, 1972

ERIC Clearinghouse
JAN 17 1973
on Adult Education